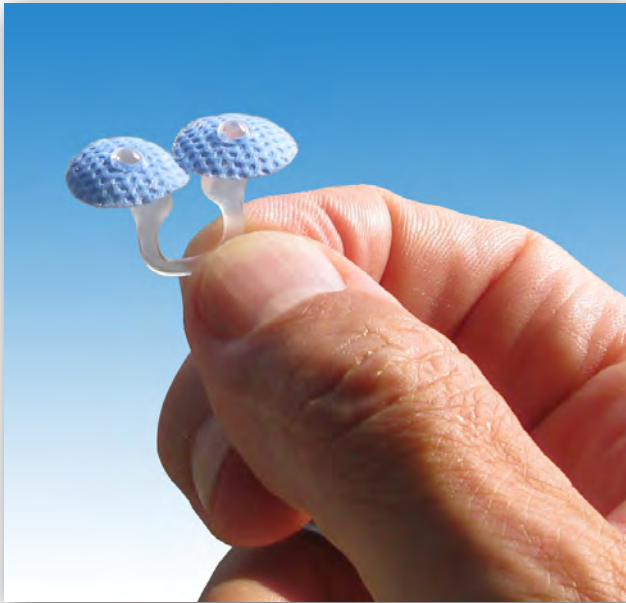




EASY BREATHE

The new, individual device to self-protect against dust, pollution and allergens



What it is it and how to use

This innovative filter is one size fitting everyone and is engineered to adapt to any nostrils, in a safe, comfortable and almost invisible way.

The system contains two soft round filters, made of non toxic 3 layered material, to be inserted smoothly in the nostrils and connected by a small clip made of soft plastic, with a translucent strip holding the filters securely in place.

When properly applied the system is virtually invisible.

The 3 layered filters are able to stop particles from 20 microns down to 1-3 microns.

Due to its particular engineering, this system is able to stop dangerous particles without causing any breathing barriers.

In fact when the user inhales, the filters settles into the nasal cavities to filter the air, then when the user exhales the filters contracts for air to flow out.

Ease of breathing and comfortable fit is guaranteed.

The filters can be used indoors and outdoors in hot or cold weather.

Each device can be used for up to 24 hours so it can be used temporarily and repeatedly, and stored in the proper mini case supplied with the filters.

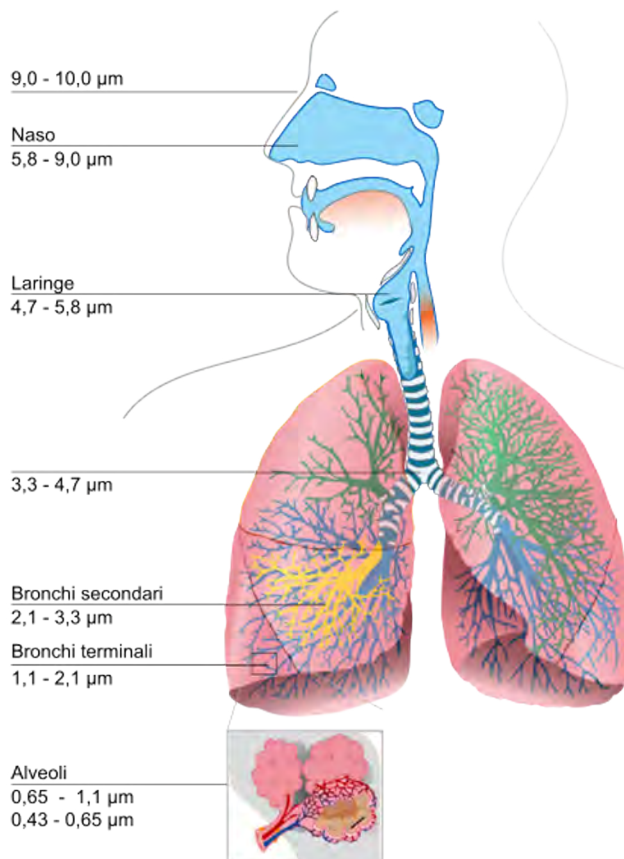


Main advantages of Easy Breathe compared to other products actually on the market

- 1 Hygienic and comfortable, there is no stuffiness during breathing in either hot or cold environment.
- 2 It leaves your face completely free and being virtually invisible it is an easy individual self-protecting device, ideal for those who wear glasses, for people who suffer from a sense of claustrophobia having nose and mouth covered, for people who need to speak, eat etc. for children as well as for all those users willing to protect themselves without compromising the aesthetic aspect.
- 3 It can be used for up to 24 hours, so it can be used temporarily when needed and then stored in its mini-case to be easily carried in the pocket, or in the bag.
- 4 Non toxic, non allergic.
- 5 Manufactured according to ISO quality procedures, FDA (Food and Drugs Administration) approved and in the process of CE certification.

Product Specifications and use in allergies prevention

Easy Breathe is able to effectively counteract the inhalation of particulate airborne coarse and fine particles (PM10) with diameter less than 10 micrometers and up to fine particles with diameter less than 2.5 micrometers.



According to the last data published by the Italian Society of Allergology and Clinical Immunology, the allergies in Italy are progressively increasing with a 25% prevalence of the allergic rhinitis in young adults and approx 9% in school children.

The prevalence of asthma is between 3 and 8% of adult population while epidemiological data on children population indicate that in school children, one child over 10 suffers from asthma.

Allergic syndrome can affect mainly the upper respiratory tract with eye symptoms (tearing) and nasal as stuffy nose, sneezing, difficulty breathing, runny nose, nasal congestion, itching resulting in impaired concentration both in activity (work, studies) and in sleep and subsequent psychological distress.

The WHO is working to identify risk factors and prevent the onset of allergic rhinitis and prevent complications and asthma.

The areas most at risk range from construction, agriculture, printing, cleaning services to health area and workers in the automotive sector.

The occupational allergies occupy a place of great importance today among illnesses so-called "emerging" illnesses (along with cancer, stress, etc.), as opposed to those "classics" such as lead poisoning, mercury poisoning, and silicosis, now decreasing in the highly industrialized nations.

Among the occupational respiratory allergies, forms most frequently found are rhinitis and occupational asthma.

Professional etiology: the agents causing asthma which can be found at work are many and their numbers continue to grow both because always new substances are used in working cycles to respond to market needs, and for the progress of research in the field of medicine work.

People most at risk are those who work in the following sectors:

- Handling of seeds and cereals (personnel working with silos, millers, bakers)
- Storage of seeds (exposure to mites)
- Handling of castor beans or coffee
- Sifting and packaging of tea
- Woodworking
- Metalworking
- Sawmill
- Furniture
- Work with printers
- Handling of laboratory animals
- Production of enzymes for detergents
- Pharmaceutical and Chemical Industries
- Manufacture of polyurethane foam from isocyanides
- Painting and insulation
- Packaging of meat under retractable film (emanation of polyvinyl chloride)
- Health Services
- Professional and domestic cleaning.

